

ATCO



EMPLOYEES PARTICIPATING
in COMMUNITIES

ATCO *Electric*

NEWS RELEASE

For Immediate Release

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ATCO ELECTRIC LAUNCHES PROVINCE-WIDE CHARITABLE GIVING CAMPAIGN

Pancreatic Cancer Canada and Alzheimer Society selected as feature charities for 2014

EDMONTON, AB – Across the province today, ATCO Electric launched its annual employee-led charitable giving campaign called ATCO EPIC (Employees Participating in Communities) and announced Pancreatic Cancer Canada and the Alzheimer Society of Alberta and Northwest Territories as feature charities.

From September 22 to October 3, ATCO Electric's annual charitable giving campaign encourages its more than 2,900 employees and retirees to donate to charities of their choice. Additional fundraising efforts raise money that goes directly to the feature charities. Donations made during the campaign to registered Canadian human health and wellness charities are matched dollar-for-dollar by ATCO. In 2013, ATCO Electric, along with the ATCO Group of Companies, raised more than \$4.2 million, benefiting hundreds of charities in Alberta and across Canada.

"Pancreatic cancer is relentless and so is our fight. We're really excited ATCO Electric has chosen us as a featured charity this year," says Laurie Ellies, Co-founder/Executive Director, Pancreatic Cancer Canada. "Together, we can create hope by raising awareness and much needed funding to advance research and ensure that pancreatic cancer patients join the growing rank of cancer survivors, as opposed to cancer victims."

"The Alzheimer Society of Alberta and Northwest Territories is honoured that ATCO Electric has chosen us as a featured charity this year," says Bill Gaudette, the Society's Chief Executive Officer. "We appreciate ATCO Electric's assistance in raising funds that will help provide the programs and services that lend much needed support to those touched by Alzheimer's disease and dementia and their care partners."

"ATCO Electric has a long history of giving back to the community," says Bobbi Lambright, President, ATCO Electric, Distribution Division. "Our employees are committed to helping create healthy, vibrant communities across the province where we live and work. The ATCO EPIC program allows them to give back to the charities that mean the most to them, while stretching their donations even further thanks to our corporate matching program."

"Giving back is the hallmark of ATCO Electric," says Sett Policicchio, President, ATCO Electric Transmission Division. "Our employees live, work and volunteer in communities across Alberta, and the ATCO EPIC campaign allows them to support charities that are important to them."

ATCO Electric provides safe, reliable delivery of electricity to nearly 220,000 customers in 245 communities across Alberta and is part of the ATCO Group of Companies. ATCO Group, with more than 9,000 employees and assets of approximately \$17 billion, ATCO is a diversified global corporation delivering service excellence and innovative business solutions through leading companies engaged in Structures & Logistics (manufacturing, logistics and noise abatement), Utilities (pipelines, natural gas and electricity transmission and distribution) and Energy (power generation, industrial water infrastructure, natural gas gathering, processing, storage and liquids extraction). More information can be found at www.atco.com.

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